



URZĄD PATENTOWY  
RZECZYPOSPOLITEJ POLSKIEJ



POLSKA IZBA RZECZNIKÓW  
PATENTOWYCH



OFFICE FOR HARMONIZATION IN  
THE INTERNAL MARKET  
(Trade Marks and Designs)

## HOW TO PROTECT YOUR TRADE MARK AND DESIGN IN THE EUROPEAN UNION

*organized by*

*the Patent Office of the Republic of Poland  
and  
the Polish Chamber of Patent Attorneys*

*and in cooperation with*

*the Office for Harmonization in the Internal Market  
(Trade Marks and Designs) – OHIM*

*Warsaw, 17-18<sup>th</sup> November 2004*

### PROGRAMME

**WEDNESDAY 17<sup>TH</sup> NOVEMBER (11.00 – 17.00)**

<b>Time</b>	<b>Subject</b>	<b>Speaker</b>
11h00	Opening of seminar	PPO/Polish Chamber
11h15	The OHIM : latest developments <ul style="list-style-type: none"><li>➤ E-business, E-filing</li><li>➤ Madrid Protocol</li></ul>	Claudia Schlie
	Question and Answers	
<i>12h30</i>	<i>Lunch</i>	
13h30	THE COMMUNITY TRADE MARK From Filing to Registration (including practical cases on absolute grounds)	Claudia Schlie
	<i>Coffee Break</i>	
15h00	Particularities of the Opposition Procedure (including practical cases on relative grounds) <ul style="list-style-type: none"><li>➤ Likelihood of confusion : proof of use, seniority and conversion</li><li>➤ Well known trade marks / Trade Marks with a reputation – scope and conditions of protection</li><li>➤ Protection of unregistered trade marks and other signs used in the course of trade</li></ul>	Claudia Schlie
17h15	Question and Answers	
17h30	<i>End of Day 1</i>	

**THURSDAY 18<sup>TH</sup> NOVEMBER (9.00 – 17.00)**

<b>Time</b>	<b>Subject</b>	<b>Speaker</b>
09h00	THE COMMUNITY DESIGN <ul style="list-style-type: none"><li>➤ The RCD registration procedure</li><li>➤ Combating copying of designs</li></ul>	Arnaud Folliard
10h30	<i>Coffee Break</i>	
10h45	<ul style="list-style-type: none"><li>➤ Designs which could be registered as trademarks</li><li>➤ The RCD invalidity procedure</li></ul>	Arnaud Folliard
12h00	Question and Answers	
12h15	<i>Lunch</i>	
13h30	CTM AND THE COURTS <ul style="list-style-type: none"><li>➤ The Community Trade Mark Courts; jurisdiction and effect</li><li>➤ Changes in ECJ rulings on trade marks</li></ul>	Arnaud Folliard
14h45	<i>Coffee Break</i>	
15h00	<ul style="list-style-type: none"><li>➤ Trade marks in Court of Justice and Court of First Instance : recent cases</li></ul>	Arnaud Folliard
16h00	Questions and Answers	
16h15	Evaluation and closing of the Seminar	